



Merry Christmas



Veselé Vánoce God Jul
С Рождеством
FROHE WEIHNACHTEN

Feliz Navidad Joyeux Noël Buon Natale Glædelig jul
vrolijk kerstfeest

Christmas 2018



Dear customers, friends and business partners,

In which country do animals carry their babies in a pouch from A to B? Where has our white Ford Transit left its mark? Who won the main prize from our return campaign? What else is the German Federal Parliament dealing with? That and much more will be revealed in our Christmas newsletter. Curious? Excited? Well then, put on your glasses and read on. ;-).

On the road with KRAFT

Still wondering what to give for Christmas?



It's that time again. Our 7th customer trip will take us towards Scandinavia – Denmark and southern Sweden at the beginning of May 2019. Exciting and exclusive visits, a look behind the scenes such as at Blue Hors, Walber Equestrians, Per Waaler and the Saxon State Stud Farm in Moritzburg are planned and make the heart of every horse lover beat faster. This includes cultural and social events such as Hamburg and Copenhagen. First-class hotels and many culinary treats are included. This journey will be an unforgettable experience under the usual proven management of Uwe Kraft.

Please note the enclosed flyer and register today.

Offer Round stable



The introductory price of 105,000.- € for round stables with stalls is valid until 31.03.2019. We have a complete set of stalls in stock and can supply them to you quickly. Call 07959/702. We would be happy to answer your questions.

Fieracavalli Verona

We arrived bathed in bright sunshine. The advance trade fair organization is always a bit sluggish and cumbersome, but it was still a good show for us. We spoke with a lot of interested people. A large order for KRAFT horse stalls has been received. As we began our way home, the big storm began in Italy, where our rep, Andrea Menagaldo, is at home. They had torrential rain there while our home town of Honhardt hadn't had a single drop for weeks. It makes one wonder...



Versatile representation

By the way:

At this point we would like to point out to you: Take advantage of our complete range of horse stalls and horse walkers. You will get everything you need from one source.

 **Kraft** ... keeps your horses fit!

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K Fly in the sky



Kick-off Equitana Melbourne



Naturally: The kangaroo carries its young in a pouch



Brendan Lindsay's Water Horse Walker
A very good start



Travelling 37,138 km above the clouds in a 14-day trip. That's a record at KRAFT. The Equitana Melbourne has long been on our wish list. This year it became a reality. And when you have traveled so far, you take the opportunity for further customer visits. Auckland was on the program with a visit to Brendan Lindsay in New Zealand and Sapporo including a meeting with our dealer, Ridgeway, in the northernmost tip of Japan. The hospitality was overwhelming and great.

Felix Kraft and Rainer Spindler were bubbling over with their travel experiences. Uwe Kraft was a little regretful while listening to their travelogue. He got into an accident with a Highlander cattle shortly before the trip and, thank God, got away with just a black eye, but travel was out of the question. His son Felix stepped in for him. Uwe had been looking forward to this trip but had to postpone it until next time.



New Zealand was just amazing!



From left to right: Ridgeway is here, our partners in Japan, at home. / Rainer exchanges fork and knife for chopsticks. Seems to work! / 6 treadmills and a horse walker are already up and running in Japan.



Equitana 2019

And of course, we cannot be missing from this trade show. This year we are putting the spot light on our round stable and stalls in addition to our horse walkers and treadmills. We cordially invite you to come and visit our booth in hall 3, A 59. Enjoy a taste of our coffee and get information about our product developments. We will be co-exhibiting again with Platz-Max.

K Did I hear that right?



20.11.2018, Tuesday morning, German radio news: parliamentary meeting entitled „Horse“ is called into session. As if there were nothing more important to do right now, the journalists scoff. From our point of view, it is high time to take a closer look at this field. After all, 4.6 million people call themselves horsemen, 6.7 billion in sales are made in this economic sector, and around 10,000 see themselves as suppliers and companies that depend on the horse industry. That is certainly enough for a parliamentary group. We are very excited about the coming results.

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Sales Activities

Exercise for horses is still at the top of the list. Horse walkers and treadmills are unbeatable when aiming to achieve the basal metabolic rate. That has become common knowledge. We are enthusiastic about every one of our horse walkers that keeps your horses healthy and fit.

We continue to receive inquiries that astonish us and make us proud. There is still much more to tell ...

Germany

Wir haben uns für Sie umgeschaut!

We would like to introduce you to three projects that we consider particularly worth mentioning. A small report from you could be posted here in the future. Feel free to contact us. We are always happy see photos and receive input from our customers. Feedback to beate.lindauer@kraft-fuehranlagen.de

A horse walker for Holsteiner, Westphalian, Hannoverian and Haflinger

The Wollersum farm is surrounded by the nature reserve on the Eider which is idyllically covered by marshland. Mr. König enthusiastically talks about the use of his Rail-Gliding Horse Walker, 14x18m. „All our horses run daily in the horse walker. Whether big or small. „ The walker runs 2-3 hours a day and gets the horses going. How long each horse runs is not always the same and is based on each horse's ability. But 30 minutes of fun is safe for everyone. Even every day. ;-).

„We are very happy with the horse walker“, says Mr. König. „The decision to equip the walking surface with tidal sand was and is the right one.“ The König family uses tidal sand for all riding floors throughout the facility.

If our customers are satisfied, so are we. Congatulation.



stall-wollersum.de



www.rechentshof.de

Horse walker moves into venerable walls

The Rechentshof building has a rich history that spans more than 750 years. The former Cistercian monastery last operated as an agricultural domain. The farm has been in transition since 2017 and there has been a lot of hammering and screwing. The result is a modern equestrian sports facility for about 30 horses in a fantastic location surrounded by vineyards. We custom-installed an 11x14m Rail-Gliding Horse Walker into a historically registered stable. A new chapter of horse history will be written on the Rechentshof beginning in 2019.

We congratulate this beautiful facility!

Rump breeding and training stables - an all-rounder

In the middle of the Oldenburg breeding area you will find the Rump family. Over 100 horses from customers all over the world are at their home and enjoy about 40 hectares of pasture near the farm. What they offer is first-class all-round service. From insemination to foaling to training, no matter if dressage or jumping and up to the heavy class, the Team Rump provides for the horses entrusted to them and brings out the best in them. This is a good place to remember for those who are looking for a horse. You will be well advised at their farm. The whole family is involved. Each one lets his know-how flow wherever it is needed.

The Rump family decided to purchase a Ground-Standing Horse Walker with partial roof, 15m. We wish the Rump family a lot of fun with it and hope they continue to have great success.



www.pferde-rump.de

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In the immediate vicinity we were able to accomplish larger and smaller projects in Austria, France, Belgium, the Czech Republic, Denmark and Great Britain. The Brexit hangs a bit like the Sword of Damocles over the island, but we are very confident that our business relations will continue as before.

A great job was landed in Russia for a 15x30m Rail-Gliding Horse Walker. A few days ago, a new order was received from Russia. China also received two horse walkers. A container sent off to South Korea containing a treadmill and horse walker.



Horse Walker in Russia

Kraft Brothers USA

Despite Trump and the initial chaos at the World Equestrian Games in Tryon, demand in the USA continues unabated. We have never sold so many Ceiling Mounted Horse Walkers with lunging pens in a year. (!) Our first Ring-Gliding Horse Walker will be installed in the USA. Even the demand for treadmills is increasing. We attribute this to our good service. After the sale service is not over. The Americans appreciate that.

An additional comment about Tryon: The show jumping was fantastic. We congratulate our customers Ehning and Trebbel on the bronze medal.

Caycee Shimfessel barrel racing. Is now giving all for Kraft Brothers.



Wild Oak Stables, California

German fan fest in Tryon :-)



visibly satisfied with USA



Uwe with Americans at the Oktoberfest

„Kattenau from Hohenlohe“ gives us reason to celebrate

At the beginning of this year we celebrated the 80th birthday of the patriarch of our family. At that time, we had no idea what would happen on November 15th. Kurt and Michael Weippert from Pfedelbach-Oberohrn are the breeders of the Trakehner Champion Stallion 2018. „Kattenau“ was auctioned off at a top price of 270,000 Euros at the auction for classified stallions in Neumünster. A hearty congratulations from us !!!



*Hohenlohe:
In the lead in every aspect,
both economically as well as in
breeding.*



Celebrating Karl's 80th with...



... and rightly celebrating their Kattenau!

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K New faces at KRAFT

Antonia Baier is new to our sales team. Two new trainees are shaking up the workshop. Niklas and Alexander are learning metal construction from scratch and have very good chances to take over. Traian, our installer and *Jack of all trades*, turned thirty on November 22 and became the father of a daughter on November 23 (his third child).

Please pass this on:
We are still looking for apprentices who would like to be metal workers in 2019.

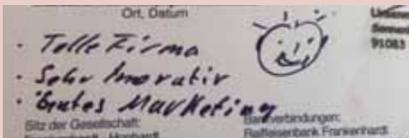


Antonia Baier

Niklas und Alexander



K Our winners



We were overwhelmed by the many positive responses. Thank you for your trust. We are very happy about that and just do our best to do a good job as a company. But we do not want to torture you further.

Our winners are...

- 1st prize – Matthias Kolz - 500.00 € Shopping voucher for Reitsport Fundis
- 2nd prize – Göz Riding Stables - KRAFT Horse Walker Blanket
- 3rd prize – Reinhold Hagmeier - KRAFT Horse Walker Blanket
- 4th prize – Weiherhof Manor - KRAFT Horse Walker Blanket
- 5th prize – Josef Platte - KRAFT T-Shirt
- 6th prize – Reitgemeinschaft Mannheim Neckarau - KRAFT T-Shirt
- 7th prize – Helmut Wagner - KRAFT T-Shirt
- 8th prize – Susanne Lebek - KRAFT T-Shirt
- 9th prize – Laurent Riding Stables - KRAFT T-Shirt

Congratulations!

By the way:

Did you know that Thomas Konle won the Federal Championship of six-year-old jumpers at the age of 15 - in 1985 in Donaueschingen with Tassilo's daughter Tagetes, bred by his father?

And all three siblings – Thomas, Hans-Peter Konle and Elke Bachl keep their horses in shape with KRAFT.

K Training weeks with Thomas Konle

The drawing for our winners took place at Thomas Konle's facility. He owns a great equestrian hotel with first-class rooms and lounges, which immediately convey the feeling of home. It is cozy and tastefully furnished. The hotel has a direct view into the riding arena.

Riding lessons in combination with overnight stays are their focus. He also looks for horses for his customers due to his wealth of experience. We ask ourselves; where else can one find courses that teach the necessary basics along with experienced show-jumping horses and where riders can also try it out by themselves? You need a small sense of achievement, which will motivate you and give you self-confidence. That's exactly what you can get with Konle family. Whether the FN riding exam, basic equine training, dressage or jumping courses or just simply a riding vacation - at Konle you will find a wide range of choices. The combined offers for riders from abroad are impressive. They learn the language while riding associating in small groups.

Thomas Konle and his wife Steffi have been back in Röhlingen since January 2018 and are jointly managing the riding stables as well as the hotel.

If your route leads you past the A7 and the Ellwangen exit, then just stop and try it out.

www.reiterhof-konle.de or hotel-konle.de



www.reiterhof-konle.de

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K Breeding and boarding stables

The 2018 foals are doing great under the daily care of Anabell and the Kraft children. There were extra feed rations and caresses from Senior Karl for his Gold-foal from Quantensprung. They spent the summer with their mothers in Paradise. By now they are weaned and form a small herd at our home farm. Next year is just around the corner.

Our 3-year-olds continue learning daily. Olivia cannot wait for her leg to heal and is looking forward to working with Lordanos Girl. What has been difficult is how the droughts affected the pastures. The springs have dried up and one must be prepared for the cold season. Creative solutions should help to defy the winter.



Freeze-proof water barrel



Kraft... keeps your horses fit! We are staying balanced in the many things we deal with in our everyday life along with our entire team. Everyone does their job and knows what to do and when. Everyone contributes their part. When orders are processed and completed, and our customers are satisfied, then we rejoice in our accomplishments. Sometimes small treats appear on our reception counter as a result. Nobody knows from where they come from, but everyone is welcome to help themselves. How this motivates us and sweetens our everyday life is hard to describe. A heartfelt thank you goes to the noble donors for their nice surprises. Feels like Christmas



Well, now enough is told. Otherwise the Christmas mail will not arrive! We wish you a Merry Christmas and a good start to the year 2019. We will be back in business beginning January 7th after our well-deserved winter break.



I greet you on behalf of our whole team and the Kraft family.

Yours,

Anne Kraft



☺ So that you will remain motivated! ▶



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